

Greenagers 2016 Farmer Olympics

Talking Points

Go Pig or Go Home!

- **Date:** Saturday, August 20, 2016, 11:00AM-3:00PM (rain date August 21)
- **Location:** Hancock Shaker Village (Route 41 and 20 in Pittsfield)
- **Event Description:**
 - Fundraising event for Greenagers
 - A day of family-friendly, Olympic-style, farm-themed games to celebrate farmers and farm life
 - Individual and team games, including kid-friendly games (*See* attached list of games)
 - Save-the-dates already distributed; invitations and other press to come in late June
 - We expect 40-70 participants and additional spectators
 - Tickets to go on sale in late June; participant tickets include access to Hancock Shaker Village
- **Sponsorship Levels:** (*See* attached chart for detailed information)
 - **\$100** Game Sponsor / **\$250** Bronze / **\$500** Silver / **\$1,000** Gold / **\$5,000** Platinum
- **Greenagers Description:**
 - **Mission:**
 - Great Barrington-based nonprofit; offers paid employment programs, internships, and apprenticeships, to engage teens and young adults in meaningful work in environmental conservation, sustainable farming and natural resource management.
 - Participants learn the value of:
 - Teamwork, collaboration, initiative and solid work ethics
 - Community partnerships
 - Service and stewardship
 - Supporting social and environmental progress in all work
 - **Farm Apprentices:**
 - Farm Apprentices work with local farmers, learning animal husbandry and organic agriculture.
 - This summer, Greenagers is expanding north to Pittsfield and sending a youth work team to provide agricultural work at Hancock Shaker Village.
 - **Trail Restoration Work:**
 - Trail crews maintain existing trails and build new trails for the Appalachian Trail Conservancy, Trustees of Reservations, Columbia Land Conservancy, and other conservation organizations.
 - **Front Lawn Food Gardens:**
 - Volunteer teams install front-yard gardens for area families and businesses, to encourage home-based food growing.
 - For each garden purchased, a garden is donated to a local family in need of farm-to-table food.
 - This summer, Greenagers is installing gardens at the Berkshire Museum